

22 APRIL 2016 MELBOURNE

ZINC AT FEDERATION SQUARE

9:15am

Registration

9:30am

Acknowledgement of Country and opening remarks

Speaker: Fenella Kernebone, MC

9:45am

Keynote: What does the future hold for cities? (Global megatrends)

Speaker: Stefan Hajkowitz, Senior Principal Scientist & Leader of CSIRO Futures

10:15am

Changing populations

Speaker: John Utting, Founder & Director, UMR Research

10:35am – 11:15am

Visions of this city's future

Insights from thought-leaders on the future of Melbourne. Each participant will have 5 minutes to share their views and this will be followed by a moderated 20 minute Q&A.

Moderator: Fenella Kernebone

Panellists: Stefan Hajkowitz, Senior Principal Scientist & Leader of CSIRO Futures / John Utting, Founder and Director, UMR Research / Martine Letts, CEO, Committee for Melbourne / Geoff Robinson, Manager Engineering Services, City of Melbourne

Break

11:30am

Cities of tomorrow: a collaborative exercise

Shara Evans, Technology Futurist and CEO, Market Clarity

12.00pm

City perspective: The future for Melbourne

Speaker: Lord Mayor Robert Doyle, City of Melbourne

12:30pm – 1:15pm

Is digital technology the silver bullet that will save us all?

Insights on technology and its power to activate places and make future cities smart. Each participant will have 5 minutes to share their views and this will be followed by a moderated 20 minute Q&A.

Moderator: Fenella Kernebone

Panellists: Erik Van Vulpen, Strategy, Marketing and Business Development, Plattar / Dr. M. Hank Haeusler and Dr. Martin Tomitsch, Board Members, Media Architecture Institute / Andrew Downie, Manager Digital, Information and Technology, City of Greater Geelong / Soren Luckins, Director, Buro North

1:15pm – 2.00pm

Networking lunch

2.00pm – 2:30pm

Place-making vs regulation

Speaker: Brendan Nelson, President, Planning Institute of Australia

2:30pm – 2:50pm

Out-of-Home and the city

Speaker: Charmaine Moldrich, CEO, Outdoor Media Association

2:50pm – 3:10pm

Design collaboration – creating culture and place

Speaker: Mark Davy, Founder, Futurecity

3:10pm – 4.00pm

Future Cities – where will the humans be?

Insights on how places in our future cities will be designed to engage and attract people. Each participant will have 5 minutes to share their views and this will be followed by a moderated 20 minute Q&A.

Moderator: Charmaine Moldrich, CEO, Outdoor Media Association

Panellists: Brendan Nelson, Planning Institute of Australia / Dr. M. Hank Haeusler and Dr. Martin Tomitsch, Board Members, Media Architecture Institute / Mark Davy, Founder, Futurecity

4.00pm – 4:15pm

Closing remarks

Speaker: Rob Atkinson, Board, Outdoor Media Association
